

# IONS® KOALA 2017

International OSA Network of Students

26 November - 1 December 2017

## Sponsorship packages

Thank you for considering sponsorship of IONS® KOALA 2017! In order to catch the eye of the largest number of attendees and provide the best exposure for your organization, the following sponsorship packages have been established, providing three tiers of benefits to appropriately acknowledge your contribution.

Package Sponsorship level	Gold* \$5000 <small>Exc. GST</small>	Silver \$3000 <small>Exc. GST</small>	Bronze \$1000 <small>Exc. GST</small>
Logo display	✓	✓	✓
Conference bag pamphlets	✓	✓	✓
Industry and innovation evening tickets	2	1	1
Industry and innovation evening booth	✓	✓	
Industry and innovation evening presentation	✓	✓	
Website description	✓	✓	
Pre-session advertisement	✓	✓	
Programme advertisement	✓	✓	
Conference bag sponsorship	✓		
Logo on nametags	✓		
Conference event sponsorship	✓		

### Additional sponsorship opportunities

*These options can be added to a sponsorship package, or purchased on their own*

**Lanyard sponsorship:** \$500 Exc. GST (Sold)

**Morning Tea or Afternoon Tea Sponsorship** (per session): \$650 Exc. GST

**Lunch Sponsorship** (per session): \$1500 Exc. GST

**Dinner Sponsorship** (per session): \$1700 Exc. GST

**Conference Dinner:** \$6000 Exc. GST (Sold)

**Standalone ticket to industry and innovation evening** (per person): \$250 Exc. GST

**Standalone ticket & booth at industry and innovation evening:** \$750 Exc. GST

**Bronze package & booth at industry and innovation evening:** \$1500 Exc. GST

**Extra ticket to industry and innovation evening** (per person): \$250 Exc. GST

***Details of each of the sponsorship benefits are available on the next page.***

Further information on sponsorship can be obtained by replying to your IONS® KOALA 2017 contact or by emailing [info@koala2017.com](mailto:info@koala2017.com). We are grateful for any level of support you are able to offer us, so please don't hesitate to contact us if you are interested in an arrangement that lies outside the scope of these packages.

All prices listed are in Australian dollars. Prices shown above exclude GST. GST will be charged on invoices at standard rate of 10%.

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## Additional Details

### Industry and Innovation Evening

Our industry and innovation evening will be held on Tuesday the 28th of November (exact time and location to be confirmed closer to the date). The aim of the evening is to facilitate networking and collaboration between the attendees and our sponsors, as well as giving sponsors a chance to show off their products or services. The attendees of IONS KOALA are the next generation of researchers, and many already influence purchasing decisions in their groups. Many attendees may also be interested in pursuing careers in your industry upon graduating, and so the evening will provide a valuable networking opportunity for your business – you might even find a new recruit!

The evening will consist of a presentation by a keynote speaker, followed by short presentations from our gold and silver sponsors. Attendees will then be free to mingle with your representatives and check out the product demonstrations at the various booths. Drinks and light snacks provided.

### Package Inclusions

**Logo Display** Your organisation's logo displayed throughout the conference sessions, in the programme and on the website in recognition of your support.

**Conference Pamphlets** Inclusion of your pamphlets and other promotional materials in the conference bag, distributed to every conference attendee.

**Industry and Innovation Evening Tickets** Each ticket allows a single representative from your organisation to attend the IONS® KOALA 2017 industry and innovation evening. Gold sponsors will receive two tickets, while silver and bronze sponsors will receive one. Extra tickets can also be purchased.

**Industry and Innovation Evening Booth** A small table and poster board (approximately A0 size, portrait) will be made available to your organisation to display promotional materials or products.

**Industry and Innovation Evening Presentation** A short presentation about your organisation will be held during the industry and innovation evening. This can be presented by your industry representative or a KOALA representative by arrangement.

**Website Description** A description of your organisation's products, services or research, including a link to your organisation's website, will be included on the official conference website.

**Pre-session Advertisement** A two-slide advertisement of your organisation's products, services or research to be presented at the start of one of the conference sessions.

**Programme Advertisement** Full page (Gold), or part page (Silver), advertisement of your organisation to be included in the conference programme.

**\*Gold Sponsorship** Due to limited number of conference events, there is a limit of five gold sponsors.

**Conference Bag Sponsorship** The logo of your organisation will be prominently displayed on the conference bag to be carried by every attendee.

**Logo on Nametags** The logo of your organisation will be prominently displayed on the nametag to be worn by every attendee throughout the conference.

**Conference Event Sponsorship** Naming rights to one of our major conference events including a short presentation about your organisation during the event. Contact us for more information or to discuss options for this.

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## Extras

**Lanyard sponsorship** The logo of your organisation will be printed prominently on the lanyards used for attendee's nametags, to be worn for the duration of the conference. This option can only be purchased by one organisation, on a first in basis. (Sold)

**Ticket to industry and innovation evening** The sponsorship packages include a ticket for one member of your organisation to attend the industry and innovation evening. You can purchase a ticket without a sponsorship package if you wish to send a representative to the event without the additional benefits of a sponsorship package. In this case, your representative's details will be listed in the evening's program, but your organisation logo will not be displayed. Additional tickets may also be purchased if you would like to send more than one representative. Note that the IONS® KOALA 2017 organising committee reserves the right to limit the number of tickets available for the event, or limit the number sold to each organisation.

**Booth at Industry and Innovation Evening** This option allows Bronze level sponsors or standalone ticket holders to set up a booth at the industry and innovation evening (this is included in silver and gold sponsorship packages at no extra cost). A small table and poster board (approximately A0 size, portrait) will be made available to your organisation to display promotional materials or products. The IONS® KOALA 2017 organising committee reserves the right to limit the number of booths available at the event.

**Morning Tea or Afternoon Tea Sponsorship** The logo of your organisation will be printed and prominently displayed during the sponsored morning or afternoon tea session and sponsorship will be verbally acknowledged at the start of the session alongside a slide. There are eight sessions available and each event lasts thirty minutes.

**Lunch or Dinner Sponsorship** The logo of your organisation will be printed and prominently displayed during the sponsored lunch or dinner session and sponsorship will be verbally acknowledged at the start of the session alongside a slide. There are four lunch and three dinner sessions available each an hour long.

**Conference Dinner** Your organization will be acknowledged as the official sponsor of the conference dinner event. This includes verbal acknowledgement prior to departure to the event and logo display during the actual event. This event is usually the most attend event of the conference and last about three hours. This option can only be purchased by one organisation, on a first in basis. (Sold)

*IONS® KOALA 2017 is being hosted by The University of Queensland, with the organising committee consisting of physics graduate students from both The University of Queensland and Griffith University.*



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