



## Sponsorship packages

Thank you for considering sponsorship of IONS® KOALA 2018! In order to catch the eye of the largest number of attendees and provide the best exposure for your organisation, the following sponsorship packages have been established. They provide three tiers of benefits to appropriately acknowledge your contribution.

Package Sponsorship Level	Gold \$5000 <small>Exc. GST</small>	Silver \$3000 <small>Exc. GST</small>	Bronze \$1000 <small>Exc. GST</small>
Logo display	✓	✓	✓
Conference bag pamphlets	✓	✓	✓
Industry and innovation evening tickets	2	1	1
Industry and innovation evening booth	✓	✓	
Industry and innovation evening presentation	✓	✓	
Website description	✓	✓	
Pre-session advertisement	✓	✓	
Programme advertisement	✓	✓	
Conference bag sponsorship	✓		
Logo on nametags	✓		
Conference event sponsorship	✓		

### Additional sponsorship opportunities

These options can be added to a sponsorship package, or purchased on their own.

**Lanyard sponsorship: \$500** Exc. GST

**Morning Tea or Afternoon Tea Sponsorship (per session): \$650** Exc. GST

**Lunch Sponsorship (per session): \$1500** Exc. GST

**Dinner Sponsorship (per session): \$1700** Exc. GST

**Conference Dinner: \$6000** Exc. GST

**Standalone ticket to industry and innovation evening (per person): \$250** Exc. GST

**Standalone ticket & booth at industry and innovation evening: \$750** Exc. GST

**Bronze package & booth at industry and innovation evening: \$1500** Exc. GST

**Startup panel speaker ticket & subsidised booth at industry & innovation evening: \$350<sup>1</sup>** Exc. GST

### Details of each of the sponsorship benefits are available on the next page.

Further information on sponsorship can be obtained by replying to your IONS® KOALA 2018 contact or by e-mailing ionskoala2018@gmail.com. We are grateful for any level of support you are able to offer us, so please do not hesitate to contact us if you are interested in an arrangement that lies outside the scope of these packages.

All prices listed are in Australian dollars. Prices shown above exclude GST. GST will be charged on invoices at the standard rate of 10%.

<sup>1</sup>This price is only available as a combined package for startups.

## Additional details

### Industry and Innovation Evening

Our industry and innovation evening will be held on Thursday the 6th of December (date is subject to change, exact time and location to be confirmed closer to the date). The aim of the evening is to facilitate networking and collaboration between the attendees and our sponsors, as well as giving sponsors a chance to show off their products or services. The attendees of IONS KOALA are the next generation of researchers, and many already influence purchasing decisions in their groups. Many attendees may also be interested in pursuing careers in your industry upon graduating, and so the evening will provide a valuable networking opportunity for your business – you might even find a new recruit!

The evening will consist of a presentation by a keynote speaker, followed by short presentations from our gold and silver sponsors. Attendees will then be free to mingle with your representatives and check out the product demonstrations at the various booths. Drinks and light snacks provided.

### Package Inclusions

**Logo Display** Your organisation's logo displayed throughout the conference sessions, in the programme and on the website in recognition of your support.

**Conference Pamphlets** Inclusion of your pamphlets and other promotional materials in the conference bag, distributed to every conference attendee.

**Industry and Innovation Evening Tickets** Each ticket allows a single representative from your organisation to attend the IONS® KOALA 2018 industry and innovation evening. Gold sponsors will receive two tickets, while silver and bronze sponsors will receive one. Extra tickets can also be purchased.

**Industry and Innovation Evening Booth** A small table and poster board (approximately A0 size, portrait) will be made available to your organisation to display promotional materials or products.

**Industry and Innovation Evening Presentation** A short presentation about your organisation will be held during the industry and innovation evening. This can be presented by your industry representative or a KOALA representative by arrangement.

**Website Description** A description of your organisation's products, services or research, including a link to your organisation's website, will be included on the official conference website.

**Pre-session Advertisement** A two-slide advertisement of your organisation's products, services or research to be presented at the start of one of the conference sessions.

**Programme Advertisement** Full page (Gold), or part page (Silver), advertisement of your organisation to be included in the conference programme.

**Conference Bag Sponsorship** The logo of your organisation will be prominently displayed on the conference bag to be carried by every attendee.

**Logo on Nametags** The logo of your organisation will be prominently displayed on the nametag to be worn by every attendee throughout the conference.

**Conference Event Sponsorship** Naming rights to one of our major conference events including a short presentation about your organisation during the event. Contact us for more information or to discuss options for this.

## Extras

**Lanyard sponsorship** The logo of your organisation will be printed prominently on the lanyards used for attendee's nametags, to be worn for the duration of the conference. This option can only be purchased by one organisation, on a first in basis.

**Ticket to industry and innovation evening** The sponsorship packages include a ticket for one member of your organisation to attend the industry and innovation evening. You can purchase a ticket without a sponsorship package if you wish to send a representative to the event without the additional benefits of a sponsorship package. In this case, your representative's details will be listed in the evening's program, but your organisation logo will not be displayed. Additional tickets may also be purchased if you would like to send more than one representative. Note that the IONS® KOALA 2018 organising committee reserves the right to limit the number of tickets available for the event, or limit the number sold to each organisation.

**Booth at Industry and Innovation Evening** This option allows Bronze level sponsors or standalone ticket holders to set up a booth at the industry and innovation evening (this is included in silver and gold sponsorship packages at no extra cost). A small table and poster board (approximately A0 size, portrait) will be made available to your organisation to display promotional materials or products. The IONS® KOALA 2018 organising committee reserves the right to limit the number of booths available at the event.

**Morning Tea or Afternoon Tea Sponsorship** The logo of your organisation will be printed and prominently displayed during the sponsored morning or afternoon tea session and sponsorship will be verbally acknowledged at the start of the session alongside a slide. There are eight sessions available and each event lasts thirty minutes.

**Lunch or Dinner Sponsorship** The logo of your organisation will be printed and prominently displayed during the sponsored lunch or dinner session and sponsorship will be verbally acknowledged at the start of the session alongside a slide. There are four lunch and three dinner sessions available each an hour long.

**Conference Dinner** Your organization will be acknowledged as the official sponsor of the conference dinner event. This includes verbal acknowledgement prior to departure to the event and logo display during the actual event. This event is usually the most attend event of the conference and last about three hours. This option can only be purchased by one organisation, on a first in basis.

**Startup panel** If your company is a startup, we would like to give you the opportunity to speak to our attendees in a panel discussion with other members of startups. This will take place before the industry and innovation evening, and gives you the chance to share your personal journey and tell the attendees about your company. This ticket also gives you a subsidised booth at the industry and innovation evening, only available with this package.

Couldn't find the right package? Feel free to contact us to discuss other arrangements.

IONS® KOALA 2018 is being hosted by Macquarie University, with the organising committee consisting of physics graduate students from both Macquarie University and the University of Sydney.



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